

**MAP Steering Group  
20 May 2014**

**Informal Briefing paper**

**Subject:** Update on Headstart programme (Big Lottery Fund for Mental health and emotional resilience in 10-14 year olds).

**Matter for Consideration:**

1. The purpose of the report is to provide an update on the Big Lottery Fund - Headstart - Mental health and emotional resilience in 10-14 year olds

**Background Information:**

2. Middlesbrough has been selected by the Big Lottery Fund as one of 12 areas invited to develop proposals for improving mental health and resilience for 10-14 year olds. The Big Lottery Fund (BLF) Headstart - Mental health and emotional resilience in 10-14 year olds, is a new invest programme worth approximately £61 million.
3. The ultimate aim of the programme is to equip young people with resilience to prevent mental health problems occurring in the first place, and to build the evidence base for prevention, early intervention and service redesign. BLF are looking to fund projects that will bring about the following outcomes:
  - Young people are better able to cope in difficult circumstances and do well in school and in life.
  - Building resilience that helps to prevent the onset of common mental health problems.
  - Learning from different approaches and contribute to an evidence base for investment in prevention and early intervention.
4. The investment programme is aimed at testing out new ways of building resilience in young people through all-round support and activities in and out of school working with families, community groups, and charities to provide all round support.
5. BLF have made up to £10 million available for evaluation although at the moment there is no further detail on how this will be carried out (except an expectation that successful partnerships will be expected to sign a learning and evaluation contract).

**Update on progress**

6. Middlesbrough were successful at stage 1 of the application process providing access to £10 000 developmental fund to assist in the development of the stage 2 application.
7. Middlesbrough Council retained the lead organisation responsibility for the Headstart project following a review of two expressions of interest. Two workshops have been carried out facilitated by REOS (an organisation appointed by BLF to facilitate a series of workshops to support partnerships in developing their proposals), to discuss and develop the local model for improving resilience and emotional well-being. Both workshops were very well attended with representation from a range of agencies as well as young people. The workshop reports have been used by the

project team to develop the stage 2 application. The deadline for submission for the stage 2 application is 30 April 2014.

8. BLF expect the activities to be led by a 'strong and united partnership', made up of both the voluntary and community sector and the public sector, and could include health and well being boards, local authorities, schools, NHS clinical commissioning groups, community organisations, and mental health. A draft partnership agreement has been developed which outlines the partnership's terms of reference, ways of working and governance.
9. A multi-agency project board has been established with representation from the council (well-being, care and learning), South Tees CCG, CAMHS, MVDA and schools. The project board are finalising the Stage 2 application and the emerging model for Headstart Middlesbrough builds on the ecological model (young person centred), a blended approach that combines universal, targeted and specialist as well as building on the resilience framework (Appendix 1).
10. The stage 2 pilot/proof of concept will focus on delivering the project in two secondary schools (Acklam Grange School and Unity City Academy) and working very closely with 11 feeder primary schools.
11. REOS have carried out a diagnostic assessment of progress with developing the bid and will be working with the project team to finalise the stage 2 application. The DPH participated in a teleconference with the deputy head of programmes for BLF to provide an update on progress with developing the stage 2 application. The feedback from these two sessions will be used to inform the final stage 2 application. REOS have also offered additional support in reviewing the stage 2 application before submission.

### **Potential Legal and Financial Implications:**

#### **Financial and legal**

12. None for stages 1 and 2 of the application process.
13. The stage 3 application will need to include further details of how system change will be achieved and this may have financial implications especially the need to demonstrate shift of resources towards prevention and early intervention for children and young people's mental health and emotional well-being. An evaluation of the financial model and implications for the council will need to be fully understood.

### **Recommendations and/or issues on which guidance is being sought:**

It is recommended for MAP steering group to:

14. Note the progress to date
15. To receive further updates.

#### **Lead officer**

**Edward Kunonga**

**Director of Public Health, Middlesbrough Council**

# Appendix A: Outline of the emerging model for Headstart Middlesbrough

DIGITAL TECHNOLOGY – VIRTUAL HUB, WEBSITE, SMS SERVICES, AWARENESS AND TRAINING, APP DEVELOPMENT.

PRIMARY SCHOOLS	
UNIVERSAL	TARGETED
Improved transitional arrangements	Nurture groups for those identified as vulnerable, at risk or having low level symptoms
Workforce reform (whole school workforce development and support systems), systems for support and supervision	
Peer support and peer mentoring plus	
Improved delivery through curriculum, creative and physical activities	
Intensive support for children not in school	
Committed leadership, culture and ethos	
SECONDARY SCHOOLS	
Hub/Home Zone	
Workforce reform, systems for support and supervision	
Peer mentoring plus	
Improved delivery of PHSE across curriculum	
Intensive support for children not in school	
Building on existing programmes and activities	Nurture Groups for those identified as vulnerable
	On site delivery of services – counselling, CBT and CAHMS
Committed leadership, culture and ethos	

