

Vision for Middlesbrough 2025 – Fairer, Safer, Stronger

A Fairer Middlesbrough

Priorities

- **Fairness and reduced inequalities in income and health**
 - **Fair access to secure, well-paid jobs and meaningful training**
 - **Fair access to high-quality homes.**
-

Reducing the inequalities gap is a key priority for Middlesbrough. The Council will continue to be a Living Wage employer, and we will encourage other local employers to adopt the Living Wage. We will ensure that local people have access to quality advice services, and will help facilitate the creation of a modern community bank to help vulnerable people achieve financial stability.

We will work with local communities and partners to better integrate local health and social care services to help local people live longer and healthier lives and reduce inequalities in health outcomes.

Increasing employment is vital for Middlesbrough. Creating job opportunities for local people will be central to all the Council does – from supporting regeneration schemes to business development to increasing apprenticeships.

Quality education is the key to good life chances for all. We will work with local schools, colleges, universities and other partners to ensure that local people have access to the best education to enable them to achieve the right qualifications and skills to compete in the job market.

Middlesbrough is a city people want to live in, and we must make sure we have quality housing for all means, whether they are to buy or rent. We will continue to support the development of new neighbourhoods across Middlesbrough. And we will provide targeted support to priority neighbourhoods, including activity designed to develop and improve housing estates, regulate private sector landlords, and support vulnerable families and individuals to improve their resilience and employability, and adopt sustainable lifestyles.

Mayor's Promise 1

Help residents achieve financial stability through the creation of a community bank

We will help facilitate the creation of a modern community bank, which will allow people to save and borrow, and keep them away from loan sharks and pay day loans.

Mayor's Promise 2

Join with our partners across the city region to help people into work

We will work with other authorities, education providers, job centres, and local businesses to create a network of intensive, targeted support to get people into quality jobs.

Mayor's Promise 3

Regenerate Inner Middlesbrough through a range of targeted interventions

We will implement a range of interventions to regenerate our priority neighbourhoods, improving their physical environment and supporting those that live within them to succeed.

A Safer Middlesbrough

Priorities

- **Safer communities – further reducing crime and anti-social behaviour**
 - **Safer, independent lives – ensuring our children and vulnerable adults are protected**
 - **Safer environment – ensuring our town is cleaner and more resilient to a changing climate.**
-

Our communities are safer than ever before. Nevertheless, it is vital that we progress our joint working with partners including the police to ensure that we continue to reduce crime and anti-social behaviour in Middlesbrough.

Every citizen has the right to feel safe and respected. Middlesbrough is diverse and welcoming, and as our diversity increases, we will continue to work with local communities, the police and schools to improve social cohesion, ensuring that all sections of society feel safe and are engaged in civic life.

We will improve the early help offer to ensure that children and young people have the best start in life and that, where required, families are supported to enable children to be safe, healthy and achieve, reducing the number of contacts to children's social care, by increasing the number of children and young people whose needs are met at an earlier stage.

With an ageing population comes new and increased pressures on public services. We will work with partners to address these pressures proactively, to ensure that our vulnerable adults are safeguarded and supported to live independent lives for as long as possible. As part of this, we will work with local communities to tackle social isolation, and better support those with dementia.

A well-maintained and safe environment is vital to our city, and we will continue to ensure that it is kept clean and that open spaces are attractive and well-maintained. Sustainable living is key to our city's future. We will continue to implement One Planet Living in Middlesbrough, working towards the sustainable use of our resources, addressing the causes and effects of climate change and improving well-being in our communities.

Mayor's Promise 4

Pool resources with the Police to tackle anti-social behaviour

We will work jointly with the Police and community groups to tackle anti-social behaviour effectively. This means working in a new way, pooling resources as well as information.

Mayor's Promise 5

Middlesbrough will become a dementia-friendly community

We will work with the Alzheimer's Society to achieve Dementia Friendly Community status to ensure that local communities, services and businesses better understand dementia and better support those living with it.

Mayor's Promise 6

Middlesbrough will continue to hold One Planet Town status

We will continue to support One Planet Living in Middlesbrough, encouraging local communities, services and businesses to adopt practices that promote a sustainable environment and the well-being of our people.

A Stronger Middlesbrough

Priorities

- **Strengthening and diversifying our local economy**
 - **Strengthening our city through bold and innovative regeneration**
 - **Strengthening our cultural sector**
 - **Strengthening our transport links.**
-

We will continue to work with partners and businesses to diversify and grow Middlesbrough's economic base, increasing its resilience to global economic changes and reductions in public sector resources.

We will support the development of new businesses in a wide range of areas, particularly the creative and digital sectors, and ensure that Middlesbrough's economy benefits from the opportunities provided by the Combined Authority for the Tees Valley and the devolution agenda.

Our city centre is the heart of the Tees Valley. We will continue to support its growth, attracting new investors, city-scale facilities and visitors, and also work closely with the local independent retail sector to ensure its continued success. We will continue to prioritise the development of the unique, bold and diverse Middlehaven, restoring the area as the centre of commerce in the Tees Valley.

Teesside University is a vitally important asset to Middlesbrough and a key partner in local economic and cultural development. Culture is a key priority for Middlesbrough. It is vital to the local economy, and provides character and enjoyment for all of us. We will continue to foster the creative atmosphere in the town – supporting creative industries, protecting our heritage, supporting and hosting cultural events, and working closely with mima to make art accessible to all.

Transport links are of critical importance to the local economy. We will work with partners to improve our rail and bus links and local road infrastructure, and deliver projects to keep our roads moving and increase the use of public transport.

Mayor's Promise 7

Progress the Middlehaven development

We will continue to prioritise the flagship Middlehaven project, restoring the area as the centre of commerce in the Tees Valley and encouraging innovative architecture, unique leisure opportunities and quality commercial spaces.

Mayor's Promise 8

Protect our historic buildings

We will secure the future of our historic built environment, from the restoration of the Town Hall, to preserving historic buildings in Middlehaven and working with partners to restore Exchange Square and Albert Road.

Mayor's Promise 9

Transform local transport links

We will work with our neighbours in the Combined Authority to deliver the Tees Valley Metro and other infrastructure improvements to transform connectivity within the Tees Valley and beyond, including a new Tees Crossing and a direct Middlesbrough to London train service from an improved local station.